



The 2025
**MEANINGFUL
BUSINESS 100**



PRESS RELEASE

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Mary Ngechu, MBS of Lineplast Group Ltd selected for the 2025 Meaningful Business 100

21st October 2025; Nairobi, Kenya : Mary Ngechu, MBS, the Managing Director of **Line Plast Group Limited**, has been named as one of this year's Meaningful Business 100 (MB100), the annual award programme championing leaders combining profit and purpose to tackle complex social and environmental issues.

Evaluated by a panel of expert judges representing organisations like Google, Mastercard, Unilever, SAP, Temasek and the World Economic Forum, winners were selected from over 900 nominations, across 86 countries. These outstanding social entrepreneurs, sustainability leaders, Corporate CEOs and impact investors were scored across five key areas: equity, impact, innovation, leadership and scalability.

As part of the ongoing MB100 programme, now in its 7th year, winners will gain access to investment opportunities, capacity-building resources, and pro-bono services from a range of leading organisations, including EY, Hogan Lovells, Forster Communications, Green Frontier Capital, Kenya Climate Ventures, and The Portman Estate. They also join the Meaningful Business community - a global network of social entrepreneurs, impact investors, and corporate sustainability leaders.

Commenting on the 2025 MB100, **Tom Lytton-Dickie, Founder & CEO, Meaningful Business**, said: *"Firstly, a big congratulations to **Mary Ngechu, MBS**, whose inspiring work at **Line Plast Group Ltd** demonstrates how combining profit and purpose can tackle complex social and environmental issues. The calibre of this year's applications was exceptionally high, and we're honoured to have Mary join our global community. We are looking forward to supporting their work in the coming years, as they scale their influence and impact."*

As one of the MB100 judges, **Stasia Mitchell, EY Global Entrepreneurship Leader**, added, "Congratulations to the MB100 Class of 2025! These inspiring leaders in social entrepreneurship, sustainability, corporate innovation and impact investing show how entrepreneurial thinking can be truly transformational. Chosen from over 900 nominations across 86 countries, they are delivering scalable solutions to global challenges by aligning purpose with profit. It was an honor to serve as a judge and see firsthand how they are shaping a more inclusive and sustainable future."

Discover more about the 2025 MB100 and explore their impactful models for change by visiting our website: <https://meaningful.business/mb100-2025/>.



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About Meaningful Business:

Meaningful Business exists to help purpose-driven leaders succeed. The community comprises social entrepreneurs, corporate sustainability leaders, and impact investors from over 140 countries, spanning diverse geographies, sectors, and causes. The platform is designed to help these individuals succeed by providing access to knowledge, connections and resources that help them overcome their key challenges. To learn more, visit: <https://meaningful.business/>.